



**Date:** November 24, 2008

**To:** City Manager for Council Action

**From:** Senior Staff Aide

**Subject:** Request from Santa Clara Lions Football Club for Funding Assistance through the Championship Team Trust Fund to travel to Orlando, Florida, from December 3 through December 13, 2008, to compete in the National Pop Warner Championship

**EXECUTIVE SUMMARY:**

The City Manager's Office has received an application from Santa Clara Lions Football Club for funding assistance through the Championship Team Trust Fund to travel to Orlando, Florida, from December 3-13, 2008, to compete in the National Pop Warner Championship (see attached). The Santa Clara Lions Football Club, is requesting financial support in the amount of \$10,000.00 to send 23 Minor Football Players and 11 Minor Cheerleaders to the competition. Supporting documents have been placed in Council Offices for review.

**Council Approved Championship Team/Group Criteria**

- *The funds requested for the event are in association with a specific state, national or international title. The Santa Clara Lions Club participants will compete in the National Pop Warner Competition December 3 through December 13, 2008, and are seeking funds in sending a total of 34 participants and six coaches/chaperones to Orlando, Florida.*
- *Teams or groups should either be from Santa Clara schools or have at least 50% of the students who are residents of the City of Santa Clara. Thirty-four students and six coaches/chaperones from the Santa Clara Lions Football Club will participate in this competition.*
- *City support is not to exceed 20% of allowable trip expenses and may not exceed \$10,000 per year, per group, subject to availability of funds. Allowable trip expenses include the following: (a) Competition registration; (b) Competition hotel; (c) Transportation; and (d) food expenses only. Per Diem food expense is \$11 per participant/per day or 20% of meal costs, whichever is lower. Allowable trip expenses are for the participating students and coaches/chaperones. The students-to-coach/chaperone ratio is six students to one coach/chaperone. No other miscellaneous expenses are reimbursable. Trip expenses for the Santa Clara Lions Football Club to compete in the National Pop Warner Championship in Orlando, Florida, are estimated at \$66,960 for 34 students and 6 coaches/chaperones. Expenses include registration for the competition, transportation, lodging, and meals. The Santa Clara Lions Football Club is requesting \$10,000 through the Championship Team funding program. The Marching Band members have participated in several fundraising programs to raise the matching funds needed. As per the Council approved Championship Team guidelines, the Santa Clara Lions Football Club is eligible to receive \$10,000 in funding assistance.*

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- *Payment will be made pursuant to an agreement with the City with income and expenses subject to audit.*  
Pending Council approval of the request.

In FY 2008-2009, the City Council appropriated \$40,000 to the Championship Team Trust Fund. There are sufficient funds remaining in the Fund to approve the request from Santa Clara Lions Football Club, and for potential request for assistance from other groups through the remainder of this fiscal year.

**ADVANTAGES AND DISADVANTAGES OF ISSUE:**

An advantage to granting this funding request is that the City will be promoted and recognized through the Santa Clara Lions Football Club's performance at the National Pop Warner Championship in Orlando, Florida. A disadvantage is the staff time necessary to administer and audit the contribution agreement.

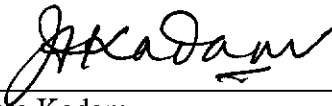
**ECONOMIC/FISCAL IMPACT:**

The request from the Santa Clara Lions Football Club is for \$10,000.00. City Council has designated \$40,000 in funds to support championship team events for fiscal year 2008-09. The budgeted amount resides in General Government-Community Promotions (001-1042-87710-[I] 3232). If Council approves the funding request from Santa Clara Lions Football Club, \$12,637.00 balance will remain.

**RECOMMENDATION:**

That the Council –

1. Approve Santa Clara Lions Football Club's request for \$10,000.00 in matching funds for travel to Orlando, Florida, to compete in the National Pop Warner Championship December 3-13, 2008;
2. Authorize the City Manager to execute the contribution agreement with the Santa Clara Lions Football Club.



Jashna Kadam  
Senior Staff Aide

Certified as to Availability of Funds:

001-1042-87710-[I]3232 \$10,000.00



Mary Ann Parrot  
Director of Finance

APPROVED:



Jennifer Sparacino  
City Manager

MAJORITY VOTE OF COUNCIL

***Documents Related to this Report:***

- 1) *Application for Funding Assistance from Santa Clara Lions Football Club*
- 2) *Agreement with Santa Clara Lions Football Club(Council Offices)*

*City of Santa Clara*  
**Application for Funding Assistance through the  
Championship Team Trust Fund  
Organization Request**

1. ORGANIZATION INFORMATION

Name of Group or Organization Santa Clara Lions Football Club Inc.

Address 3320 Lochinvar #54 Santa Clara Ca. 95051

Contact Person Craig Connelly Email Address: scionsl@aol.com

Telephone (Day) 408-221-3056 Evening 408-248-5002

Describe Purpose of your organization Pop Warner Youth Football and Cheerleading and Spring Flag Football

How long has your organization been providing youth activities in Santa Clara? Founded in 1960

2. ACTIVITY/PROGRAM INFORMATION

Name of State, National or International title that you/your group will be competing for National Pop Warner Super Bowl Division 1 Midget Championship and National Pop Warner Spirit Championships Pee Wee Cheer Championships

Amount you are requesting \$ \$10,000

Summary of proposed activity/project/program (include specifically where/how City funds would be used) The funds would be used to help lower the cost of the Lions Midget division team and the Pee Wee division cheerleaders. The Championship Grant Funds would allow all the participants to attend and represent the city at the National Pop Warner Super Bowl and The Spirit Championships in Orlando, Florida. The Funds would be used to offset Air Flight, Ground Transportation and Meals for the Players, Cheerleaders, Staff and Chaperones.

Identify other organizations who have provided partial funding for this activity. Lions Football Travel Fund, Rebozzi Construction, Railway Distributors, Unique Towing, Craig and Linda Connelly, Peninsula Pop Warner Football League Travel Fund, and along with several anonymous general Donations.

Who is predominantly served by this program? The Youth Of Our Community 23 Players and 11 Cheerleaders as well the Team's and Cheer Squad Coaches and Chaperones

How will the funding assistance enhance your existing program? Lions Football has an outstanding reputation within our community, through out the State of California as well as National. We have hosted the National Championships in our City for Several years in the past but we have never competed in the Super Bowl with a Football team. Attending the National Super would raise awareness to the Santa Clara Lions Pop Warner Football Program

3. FUNDING INFORMATION

Total cost of participation in this event/contest/competition (including above amount requested)

The Football players and Coaching Staff cost to participate is \$1,554.00 per person. The Cheerleaders cost is \$995.00 per person.

How many students and coaches/chaperones will be participating?

Students 23 Minor Football Players - 11 Minor Cheerleaders Coach/Chaperones 8 Football Staff members and 4 Chaporones 4 Cheer Coaches and Chaperones

4. BUDGET SUMMARY OF TRAVEL EXPENSES

Travel Destination Orlando, Florida

Tournament/Competition Dates Football Competition is from 12/3 to 12/13. Cheer Competition is 12/8 to 12/11

Transportation:

Airline American = Cheer - Southwest = Football \$ 17,265.00  
**American Airline Bag Charges** \$ 225.00  
 Car (rental and/or own) Enterprize \$ 2,032.00  
 Bus Mears Transportation \$ 562.30  
 Train \$ 0  
 Other (describe) \$ 0

5. REGISTRATION/TOURNAMENT/ENTRY FEE

Cost for registration \$ 0

6. FOOD

Number of Days Cheer 4 Nights 15 People \$ 2,625.00  
Football 11 Night 34 People \$ 14,960.00

7. LODGING

Hotel Cheer and Football \$ 29,290.65  
 Motel \$   
 Other (describe) \$

**National Pop Warner requires that all Participants stay on site at Disney World Resorts**

TOTAL TRAVEL EXPENSES: \$ 66,959.95

The Applicant hereby proposes to provide the activity/program in accordance with the Youth Sports Assistance Fund Policy of the City of Santa Clara as stated in this application. If this application is approved for funding assistance, it is agreed that relevant Federal, State, and Local regulations, and other assurances as required by the City of Santa Clara will be adhered to. Furthermore, as duly authorized representative of the applicant organization, the applicant is fully capable of fulfilling its obligation under this proposal as stated herein.

This application and the information contained herein are true, correct and complete, to the best of my knowledge.

Date: 11-20 2008

SANTALICIA HENSLEY

Agency Name

Representative CLAY CONNELL

Title PRESIDENT

City of Santa Clara Contact:  
 Jashma Kadam, Sr. Staff Aide  
 Carol McCarthy, Deputy City Manager  
 408/615-2210

[Signature]

# 2008 NATIONAL CHAMPIONSHIP

ESTIMATED

11/21/2008

11 MINOR PARTICIPANTS  
4 Coaches

## PANTHERS CHEER

## ESTIMATED

## EXPENSE BUDGET

|  |                                   |    |                   |                 |                |
|--|-----------------------------------|----|-------------------|-----------------|----------------|
| 1 AIR TRANSPORTATION                             | ***                               | \$ | 5,025.00          | SC Championship | \$1,005.00     |
| 11 @ 335.00                                      |                                   |    | \$3,685.00        |                 |                |
| 4 @ 335.00                                       |                                   |    | \$1,340.00        |                 |                |
|  |                                   |    | \$5,025.00        |                 |                |
| AIRLINE BAGGAGE CHARGES                          | 15 Bags @ \$15.00 =               | \$ | 225.00            |                 | \$45.00        |
| 2 HOUSING  | ***                               | \$ | 6,387.00          |                 | \$1,277.40     |
| 15 @ 417.00                                      | 3 Quads 417.00 person for 4 night |    |                   |                 |                |
| 3 Quads  | \$5,004.00                        |    |                   |                 |                |
| 1 Triple   | \$1,383.00                        |    |                   |                 |                |
| 3 MEALS  | ***                               | \$ | 2,625.00          |                 | \$525.00       |
| 15 @ 35.00 per day x 5 days                      |                                   |    |                   |                 |                |
| 4 GROUND TRANSPORTATION                          |                                   |    |                   |                 |                |
| Bus Orlando Airport to Hotel and Back to Airport |                                   |    | Included          | Shuttle         |                |
| 2 Mini Van                                       | ***                               | \$ | 340.00            | estimated       | \$68.00        |
| Fuel   |                                   | \$ | 100.00            | estimated       |                |
| Toll Fees  |                                   | \$ | 25.00             | estimated       |                |
| 5 GRATUITIES                                     |                                   | \$ | 100.00            | estimated       |                |
| 6 Phone and Postage                              |                                   |    | \$100.00          | estimated       |                |
| ESTIMATED COST TRAVEL AND HOUSING                |                                   | \$ | 14,927.00         |                 | \$2,920.40 10% |
|  |                                   |    | 995.13 PER PERSON |                 |                |

## 2008 NATIONAL CHEER CHAMPIONSHIP

## INCOME BUDGET

|   |             |    |           |                   |                       |
|---|-------------|----|-----------|-------------------|-----------------------|
| 1 Santa Clara Lions Football Club "Travel Fund" |             | \$ | 1,500.00  | 100.00 PER PERSON |                       |
| 2 Peninsula Pop Warner Conference "Travel Fund" | 11x \$125   | \$ | 1,375.00  | estimated         |                       |
| 3 Participants Contributions                    | 15 x 532.72 | \$ | 7,990.80  | estimated         | \$7,990.80 /15=532.72 |
| 4 City of Santa Clara Championship Fund         | *** 10%     | \$ | 3,061.20  | estimated         | 204.08 Per Person     |
| 5 Additional Funding Raising                    |             | \$ | 1,000.00  | Symantec          |                       |
| Total to Date                                   |             | \$ | 14,927.00 |                   |                       |

# 2008 NATIONAL CHAMPIONSHIP

ESTIMATED

11/21/2008

23 MINOR PARTICIPANTS (INCLUDES 1 COACH TRAINEE)  
8 Coaches and Staff and 3 Chaperones

## LIONS TEAM

## ESTIMATED

## EXPENSE BUDGET

|  |                             |    |           |           |                                       |
|--|-----------------------------|----|-----------|-----------|---------------------------------------|
| 1 AIR TRANSPORTATION                             | ESTIMATE NEED TO VERI ***   | \$ | 12,240.00 | estimated | SC Championship \$2,448.00            |
| 23 @ 360.00                                      | Minors \$8,280.00           |    |           |           |                                       |
| 11 @ 360.00                                      | Staff&Chap \$3,960.00       |    |           |           |                                       |
|  | \$12,240.00                 |    |           |           |                                       |
| 2 HOUSING  | ESTIMATE NEED TO VERIFY *** | \$ | 22,903.65 | estimated | \$4,580.73                            |
| 34 @ 650.49                                      | 8 Quads 1 Triple            |    |           |           |                                       |
| 11 Nites   | 2601.96 x 8 = 20815.65      |    |           |           |                                       |
|  | 696.00 x 3 = 2088.00        |    |           |           |                                       |
| 3 MEALS  | ***                         | \$ | 14,960.00 | estimated | \$1,496.00                            |
| 34 @ 40.00 per day x 11 days                     |                             |    |           |           |                                       |
| 4 GROUND TRANSPORTATION                          |                             |    |           |           |                                       |
| Bus Orlando Airport to Hotel and Back to Airport |                             | \$ | 562.30    |           | \$56.23                               |
| 4 Mini Van                                       | 7 Passenger ***             | \$ | 1,692.12  | estimated | \$543.60                              |
| Fuel   |                             | \$ | 250.00    | estimated |                                       |
| Toll Fees  |                             | \$ | 40.00     | estimated |                                       |
| 5 GRATUITIES                                     |                             | \$ | -         | estimated |                                       |
| 6 Phone and Postage                              |                             |    | \$200.00  | estimated |                                       |
| ESTIMATED COST TRAVEL AND HOUSING                | 1554.36 x 34                | \$ | 52,848.07 |           | \$9,124.56 10%<br>\$10,000.00 Maximum |

## 2008 NATIONAL CHAMPIONSHIP

## INCOME BUDGET

|   |         |    |           |                        |                   |
|---|---------|----|-----------|------------------------|-------------------|
| 1 Santa Clara Lions Football Club               |         | \$ | 8,500.00  | 250.00 PER PERSON X 34 |                   |
| 2 Peninsula Pop Warner Conference "Travel Fund" |         | \$ | 2,750.00  | 22x \$125              |                   |
| 3 Craig and Linda Donation                      |         | \$ | 5,100.00  | 150.00 PER PERSON X 34 |                   |
| 4 Participants Contributions                    |         | \$ | 19,537.42 | estimated              |                   |
| 5 City of Santa Clara Championship Fund         | *** 10% | \$ | 6,938.72  | estimated              | 204.03 per person |
| 6 General Donations                             |         | \$ | 5,000.00  |                        |                   |
| 7 General Donations                             |         | \$ | 322.00    |                        | 14.00 per player  |
| 8 David Thompson Unique Towing                  |         | \$ | 250.00    |                        | 10.87 per player  |
| 9 Railway Distributors                          |         | \$ | 1,500.00  |                        | 65.22 per player  |
| 10 French Fry Xpress                            |         | \$ | 1,400.00  |                        | 60.87 per player  |
| 11 Seniores Pizza                               |         | \$ | 300.00    |                        | 13.04 per player  |
| 12 Rebozzi Construction                         |         | \$ | 850.00    |                        | 36.96 per player  |
| 13 Air Systems Inc.                             |         | \$ | 400.00    |                        | 17.39 per player  |
| Total to Date                                   |         | \$ | 52,848.14 |                        |                   |

## CITY OF SANTA CLARA

**AGENDA MATERIAL ROUTE SHEET**

Council Date: December 2, 2008

**SUBJECT:** Agreement between the City and Santa Clara Lions Football Club

## **CERTIFICATION**

The proposed agreement  
Regarding funding request from the Championship Team Trust Fund  
has been reviewed and is hereby certified.

**PUBLICATION REQUIRED:**

The attached Notice/Resolution/Ordinance is to be published \_\_\_\_\_ time(s) at least \_\_\_\_\_ days before the scheduled meeting/public hearing/bid opening/etc., which is scheduled for \_\_\_\_\_, 200\_\_\_\_\_.

**AUTHORITY SOURCE FOR PUBLICATION REQUIREMENT:**

**Federal Codes:**

Title \_\_\_\_\_ U.S.C. § \_\_\_\_\_  
(Titles run 1 through 50)

### California Codes:

Code \_\_\_\_\_ § \_\_\_\_\_  
(i.e., Government, Street and Highway, Public Resources)

### Federal Regulations:

Title \_\_\_\_\_ C.F.R. § \_\_\_\_\_  
(Titles run 1 through 50)

### California Regulations:

**Title \_\_\_\_\_ California Code of Regulations § \_\_\_\_\_**  
(Titles run 1 through 28)

## City

City Charter § \_\_\_\_\_ (i.e., 1310. Public Works Contracts. Notice published at least once at least ten days before bid opening)  
City Code § \_\_\_\_\_

1. As to City Functions, by

Carl Mc Carthy  
Department Head

2. As to Legality, by

Heene Hechter  
City Attorney's Office / CAO

3. As to Environmental Impact Requirements, by

Director of Planning and Inspection

4. As to Substance, by

City Manager

Revision Date June 7, 2005